#### WHAT IS LEVELCUT?

Finally, you will no longer be faced with conflicting instructions. LEVELCUT is the "101" of haircutting. Haircuts are challenging assignments. Using your imagination, you can create an endless variety of hairstyles.

The program takes into consideration different head shapes.

You perform a haircut on the computer screen with your mouse. The head is shown in side profile, the hair is lifted up and cut with the "scissors" symbol. Using the "comb", you can hold the hair in the best way for the hairstyle or vertically from the head, in order to see the cutting line. You are shown exactly how the hair will fall depending on the cutting line.

The techniques within our haircutting tool have been developed using real-life analysis.

However, we do not just want to provide software for learning haircutting techniques. We want to make sure that you can successfully implement and work with these techniques.

That is why we offer more:

- Videos
- One-day seminars
- IT seminars
- Events
- LEVELCUT partners
- o LEVELCUT center
- Training courses for schools

# **Cutting Hair at the Computer**

#### **UNDERSTANDING & LEARNING**

### **LEVELCUT**

- is a logical, simple learning program for both beginner and advanced students.
  Even amateurs will understand the different aspects of haircutting within minutes (it is not a simple makeover program simulating different hairstyles).
- will enable you to reach the highest level of quality haircutting.
- o You will learn why and at what angle you need to lift up different sections of hair.

Our videos on haircutting show you the practical application of the theory.

### **Press reviews**

## **Brigitte Wulf / TOPHAIR Germany**

"It is the first and only concept that I find easy to understand. This concept also makes every other haircutting system easier to understand, and insofar is also helpful in this respect!"

# Rene Krombholz / Clips – Germany's leading magazine for hairdressers

wanted to see it for himself, asking for a short layered hairstyle:

"I myself am a professionally accredited hairdresser, and am aware of this technique. For the first time I saw how easy a layered fringe is achieved with just one movement of the hand, using LEVELCUT."

## Silke Heide, Deutsches Friseurhandwerk - Trade magazine DFH

The chief editor was impressed by the tool in both theory and practice, and is writing a piece with the title:

Hermann Wiezorek – the Vidal Sassoon from Kleve?